

NOTIFICATION

25th January 2016

MASS PLEDGE CAMPAIGN [A National Student Engagement Initiative for Swachh Bharat Mission]

CBSE joins hands with the Ministry of Urban Development to make all students an active stakeholder in making India clean. Schools may take up the following activities between 27th - 31st January, 2016:

1. Administer a 'swachhata pledge' [see annexure A] during school assembly
- Register school on www.swachhbharat.mygov.in , upload a video/photographs of the pledge taking and a scanned copy of a certificate attested by the School head ,stating the number of students taking the pledge [swachhbharat.mygov.in> click on link>click on registered id> click on the Swachh Bharat logo on left top corner > click on 'take a mass pledge' on bottom right hand corner of page > fill up your institution's details as per the form which opens > upload photograph of pledge taking by students > press 'save'].
- Immediately after the pledge-taking ceremony, schools may set up a **Swachhata Ambassador Committee** [SAC] of students and teachers, to oversee and monitor cleanliness and hygiene of the institution
- Keep a record of the details and composition of members.
- In a subsequent communication, a toolkit of instructions for the SAC which can work as a guideline for its functioning will be shared with schools.

School Heads are requested to motivate all students to register themselves individually on www.mygov.in and upload pictures of cleanliness activities. SAC may also upload pictures of their monthly cleanliness drives.

Sugandh Sharma
Additional Director
[Innovation & Research]

Content of pledge to be taken

(This may be translated into local language as required)

स्वच्छता शपथ -----

- मैं शपथ लेता/लेती हूँ कि स्वयं स्वच्छता के प्रति सजग रहूँगा/रहूँगी और उसके लिए समय दूँगा/दूँगी ।
- मैं शपथ लेता/लेती हूँ कि हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा/करूँगी ।
- मैं शपथ लेता/लेती हूँ कि मैं न गन्दगी करूँगा/करूँगी न किसी को करने दूँगा/दूँगी ।
- मैं शपथ लेता/लेती हूँ कि सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे शहर से एवं मेरे विद्यालय से शुरुआत करूँगा/करूँगी ।
- मैं शपथ लेता/लेती हूँ कि मैं शहर-शहर गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा/करूँगी ।
- मैं शपथ लेता/लेती हूँ कि स्वच्छता शपथ अन्य १०० व्यक्तियों से भी करवाऊँगा/करवाउंगी ।
- मैं शपथ लेता/लेती हूँ कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा ।

जय स्वच्छ भारत, जय हिन्द

Swachhta Pledge-----

- I take the pledge, that I will remain committed towards cleanliness and devote time to clean India.
- I pledge, to devote 2 hours per week to voluntary work for cleanliness.
- I pledge, to neither litter nor let others litter.
- I pledge, to initiate the quest for cleanliness with myself, my family, my locality, my city, and my school.
- I pledge, to propagate the message of Swachh Bharat Mission in cities, villages and towns.
- I pledge, to encourage 100 other persons to take this pledge which I am taking today.
- I pledge, to take every step towards cleanliness that will help in making my country clean.

JAI SWACHH INDIA, JAI HIND