



## NOTIFICATION

CBSE/ACAD/AD(I&R)/2015

Notification No. 21  
14<sup>th</sup> September, 2015

All the Heads of Schools  
Affiliated to CBSE

**Millions of Tourists, Millions of Opportunities**

**Drawing , Photography and Slogan Competitions**

[An initiative of the Department of Tourism, Government of Jharkand ]



***Do not follow where the path may lead. Go instead where there is no path and leave a trail – Ralph Waldo Emerson***

The literary, Cultural and environmental legacy of India has been continuously enriched by the multifarious experiences of travellers who bore witness to their evolution through the millenia and spread the knowledge of their discoveries among their own people and abroad. Therefore, as a part of the mission to promote deeper appreciation of the country's legacy, CBSE joins hands with the Department of Tourism, Government of Jharkhand on the occasion of World Tourism Day on 27th September 2015. A series of activities have been scheduled for the day, which will promote the ethos of travel and discovery among school students: **Drawing, Photography and designing an attractive Slogan.**

**Theme for all the three competitions : Millions of Tourists, Millions of Opportunities .**

Participants may depict - places, art, culture and the essence of Jharkhand at large in the form of poster

**Eligibility:** Classes VIII to XII

**Procedure:**

**Step 1 :** Send an e-mail to: [jharkhandtourism2015@gmail.com](mailto:jharkhandtourism2015@gmail.com) confirming participation.

**Step 2 :** Conduct a **Drawing Contest** at their school campus . Any size of Paper preferably A4/A3 and any painting material such as pencil, colour pencils, crayons and water colours.

**Step 3 :** Announce the theme for the **Photography** : - minimum size 8"x12", black & white or colour and **Slogan Contest** :- maximum of 5 words in Hindi or English.

**Step 4 :** **Three best entries** in each category (*drawing, photography and slogan*) are to be judged by the respective schools and sent on or before 18th September 2015 by post with i.name of student ii.class iii.name of school with address on the reverse side of the drawing/photograph/slogan, to:

**Jharkhand Tourism Contest  
Directorate of Tourism  
2nd Floor, FFP Building, Dhurwa  
Ranchi-834004**

**Step 5 :** The jury appointed by Department of Tourism , Government of Jharkhand will select the top 100 entries from all the drawings received from schools and communicate to respective schools . The top 12 entries will be selected through a **Sit and Draw** contest on 26th September 2015.

**The top twelve drawings & photographs will feature in the Department of Tourism  
Calendar 2016.**

**Step 6 :** Jury will select the top 12 photographs and 12 slogans from all the entries received.

**Prize Distribution : World Tourism Day -27th September 2015.**

Contest	First	Second	Third	Consolation
Drawing	Rs 11,000/- & a Trophy	Prize: Rs 7,000/- & a Trophy	Rs 5,000/- & a Trophy	Prize of Rs. 1,000/-
Photography	Rs 11,000/- & a Trophy	Prize: Rs 7,000 /- & a Trophy	Rs 5,000/- & a Trophy	Prize of Rs. 1,000/-
Winning Slogan	Rs 11,000/- & a Trophy			

All School Heads are directed to ensure that the information about the competitions are prominently displayed and easily accessible to students of classes VIII-XII, and concerned teachers.

*Sugandh Sharma.*

**Ms Sugandh Sharma**  
**Additional Director [Research & Innovation]**