



केन्द्रीय माध्यमिकशिक्षाबोर्ड  
(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)  
शिक्षासदन, 17, इन्सटिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

**CENTRAL BOARD OF SECONDARY EDUCATION**

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)  
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, New Delhi-110002.

CBSE/ACAD/Dir (ART&I)/2014

Circular No. Acad-48/2014

Dated: 22/12/2014

All Heads of Schools  
affiliated to CBSE

**Subject: CBSE Expression Series on 'Good Governance'**

Dear Principal,

The Central Board of Secondary Education proposes to celebrate **25<sup>th</sup> December, 2014** as **Good Governance Day** and announces **Expression Series on 'Good Governance'** on the occasion of the birthday of the great national leader **Sh. Atal Bihari Vajpayee**.

Given below are the details of the series:

- **Participation is voluntary.** Interested students of schools affiliated to CBSE may participate.
- Modes of submission: i) **Links** to be made available on **25<sup>th</sup> December 2014** on [www.cbseacademic.in](http://www.cbseacademic.in)  
ii) **through Mobile Phone (see Annexure I).**
- The format required for submission of entries through Mobile Phones is given as **Annexure -1A.**
- **Schools are closed on account of the Christmas Day, thus the willing students may submit their entries from home or any other place which provides online access.**
- Age appropriate topics will be provided on CBSE academic website ([www.cbseacademic.in](http://www.cbseacademic.in)) on **24<sup>th</sup> December 2014.**
- Open for the three categories: i) **classes I-V** ii) **classes VI-VIII** iii) **classes IX-XII.**
- Entries in the form of **essays in 22 scheduled languages and English may be submitted on 25<sup>th</sup> December 2014 (from 9.00am to 5.00pm)**
- **36** best entries in each category will be rewarded with a cash prize of **Rs.2000/-** and a **Certificate of Merit** only after plagiarism check and interaction on the phone.
- All participants with **valid email IDs** will be given online participation certificates.

In case of any query, you may contact **Joint Director** at **011-23215130** or at **011-23212603/ 23234324/ 23220154.**  
Looking forward to your active participation!

Yours sincerely,

S/d-

**(Dr. SadhanaParashar)**

Director (Academics, Research, Training and Innovation)

**Distribution:**

**Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:**

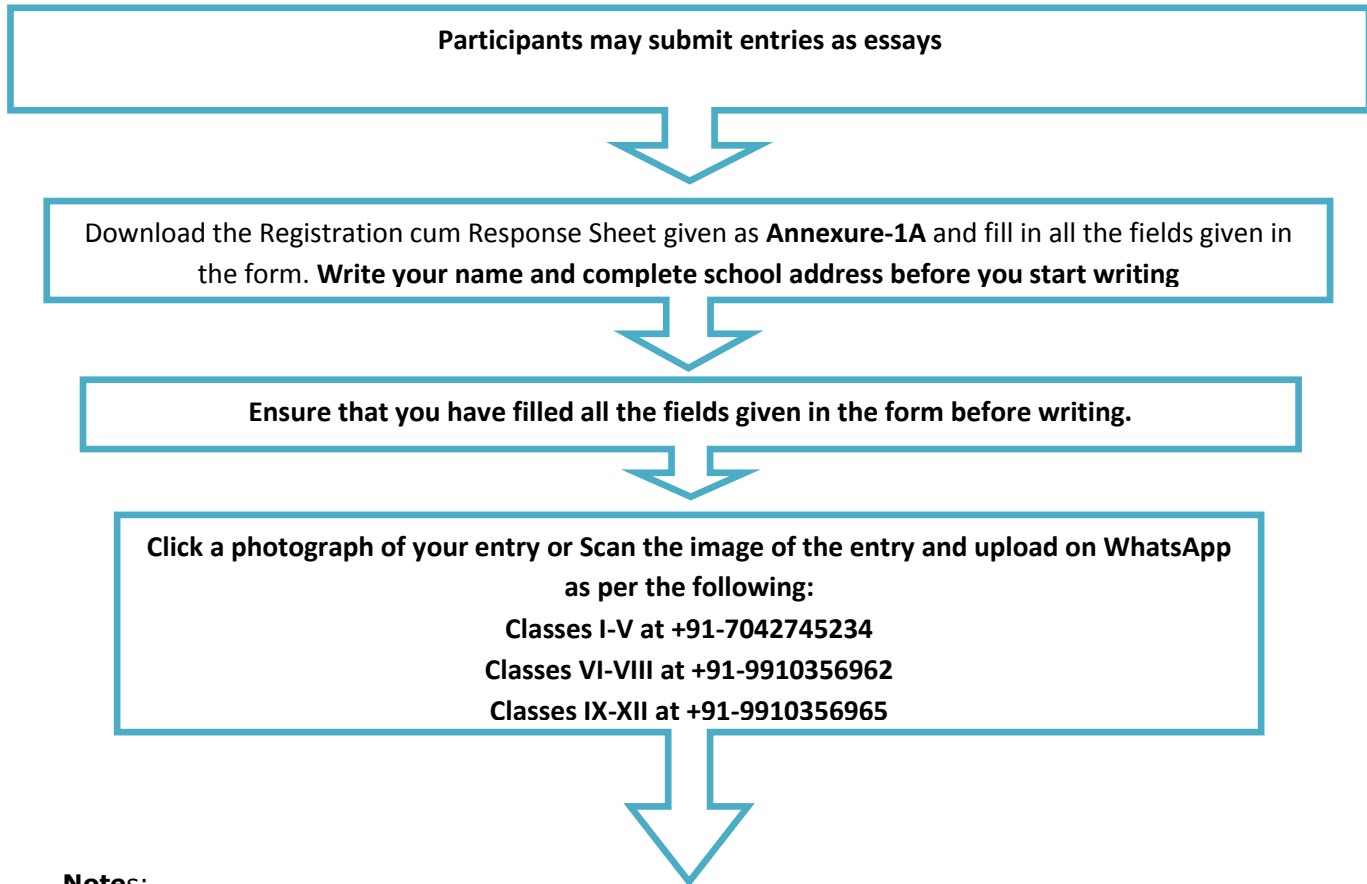
1. *The Commissioner, KendriyaVidyalayaSangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.*
2. *The Commissioner, NavodayaVidyalayaSamiti, B-15, Sector-62, Institutional Area, Noida-201309.*
3. *The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.*
4. *The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.*
5. *The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.*
6. *The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111*
7. *The Director of Education, Govt. of A&N Islands, Port Blair - 744101.*
8. *The Director of Education, S.I.E., CBSE Cell, VIP Road, JungleGhat, P.O.744103, A&N Islands*
9. *The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.*
10. *All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.*
11. *All Associate Professor & Additional Directors/ Advisors/ Consultants*
12. *All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE*
13. *The Research Officer (Technology) with the request to put this circular on the CBSE websites.*
14. *All Assistant Professor & Joint Directors, CBSE*
15. *All Assistant Professor & Deputy Directors, CBSE*
16. *The Deputy Director (Examination & Reforms), CBSE*
17. *The Assistant Librarian, CBSE*
18. *The Public Relations Officer, CBSE*
19. *The Hindi Officer, CBSE*
20. *PS to Chairman, CBSE*
21. *PS to Secretary, CBSE*
22. *SO to Controller of Examinations, CBSE*
23. *PS to Director(Special Exams and CTET), CBSE*
24. *PA to Professor & Director (Academics, Research, Training & Innovation), CBSE*
25. *PA to Director (Information Technology)*

Director (Academics, Research, Trainings and Innovations)

## CBSE Expression Series on 'Good Governance' on 25th December 2014

### Process flow for Submission using Mobile Phones

All willing participants may refer to following instructions:



#### Notes:

1. Entries sent through email may not be entertained.
2. Entries sent through the number other than the one prescribed for the class category will be summarily rejected.
3. Entries should not exceed 5MB.
4. The entries should not exceed the word limit as mentioned.
5. The entries/ writings must be original.
6. Entries need to be given as per format provided in **Annexure-1A**, else they may not be considered.
7. Plagiarism, if detected at any point of time, will lead to withdrawal of the prize.
8. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
9. The decision of panel of experts will be final for the selection of best entries and **no further communication will be entertained on the selected entries.**

**CBSE Expression Series Submission Form**  
**[For Entries using Mobile Phones]**

Date of Expression Series \_\_\_\_\_

Date of submission \_\_\_\_\_

**Registration / Response Sheet**

Name of Participant/Student: \_\_\_\_\_ Class: \_\_\_\_\_ Gender: M/F (tick one)

Specially Aabled: Yes/No (Tick one) Name of the School with complete address \_\_\_\_\_

Name of City/Village : \_\_\_\_\_ State: \_\_\_\_\_ Visually Impaired: Yes /No(tick one)

Contact Number of participant/parent/school (whichever is applicable): \_\_\_\_\_

Fax No. of School: \_\_\_\_\_ Email address of participant/parent/ school (whichever is applicable): \_\_\_\_\_

(Additional Sheet with proper identification details as above may be taken, if required)