



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)
शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
“Shiksha Sadan”, 17, Institutional Area, Rouse Avenue, New Delhi-110002.

CBSE/Acad/Dir(ART&I)/2014

Circular No. Acad-34/2014

Dated: 22.09.2014

All the Heads of the institutions
affiliated to CBSE.

Subject: Swachh Bharat, Swachh Vidyalaya Campaign – reg.

Dear Principal,

Paying homage to one of *Mahatma Gandhi's* favourite tenets - '*Cleanliness is next to godliness*' - the Government of India has decided to launch the **Swachh Bharat Abhiyan** on **2nd October, 2014**, the *Birth Anniversary of Mahatma Gandhi*.

In this regard, the MHRD has launched a **Swachh Bharat Swachh Vidyalaya Campaign** from 25th September, 2014 upto 31st October, 2014 in its schools.

The CBSE would, therefore, also like that the schools affiliated to it take advantage of this campaign. Schools may participate in the **Swachh Vidyalaya Abhiyan** by taking up a programme for cleanliness during this period. The students, teachers, parents, alongwith School Management Committees would be encouraged to participate in this programme.

The schools may take up, *interalia*, the following activities during this period:

- Talk by a few children on different aspects of cleanliness in the School Assembly every day, especially with regard to sayings and teachings of Mahatma Gandhi, on cleanliness and hygiene.
- Cleaning of classrooms, laboratories, libraries etc.
- Cleaning of any statue installed in the school.
- Cleaning of toilets and drinking water areas.
- Cleaning of kitchen sheds, stores etc.
- Cleaning of playgrounds.
- Cleaning and maintenance of school gardens.
- Annual maintenance of the school buildings including white wash and painting.
- Organizing essay, painting competitions, debates, contests, songs, skits, *nukkad natak* etc. on cleanliness and hygiene.
- Constitution of Children's' Cabinets to supervise and monitor the cleanliness drive.
- Any other activity related to school sanitation.

Please see an example of a best practice which includes songs and sounds to bring home the message of cleanliness. The script is enclosed at **Annexure 1**. Audio link will be available later on.

During this week the schools are also encouraged to fill in their sanitation status online at www.schoolsanitation.com which is an award winning activity. The schools with good sanitation ratings (after verification) will be felicitated as per their ratings. The highest scoring schools with **Green** rating will get a cash award of Rs.1,00,000, if the rating is **Blue** the school will get a cash award of Rs.75,000, and if **Yellow** the school will get a cash award of Rs.25,000/-, however if they are **Black** or **Red**, they need to improve.

The schools will continue the **Swachh Vidyalaya Abhiyan** and sanitation ratings beyond **31st October, 2014** right upto **15th August, 2015** by organizing film shows, model activities on hygiene, periodic essay/painting and other competitions, role plays etc. to reassert the message of **Swachh Bharat Swachh Vidyalaya**.

As you would appreciate, we need to inculcate the spirit of hygiene, cleanliness and aversion to unhygienic conditions in all our children from the very initial years of their schooling itself, so that every child in the country appreciates the value of good, clean and hygienic living.

We look forward to hearing of your school's commitment for this national endeavour and your **activity plan** for the same. If you undertake any innovative activities in involving children in the **Abhiyan** and help them to imbibe good messages on hygiene, sanitation and cleanliness, please do share them with us, too at cenbosec@gmail.com. In case of any queries you may kindly contact Dr. Praggya M. Singh, Joint Director at - 011- 23215130 and email at praggyamsingh.cbse@gmail.com. In case of the sanitation website www.schoolsanitation.com and queries related to it, you may contact Mr. Sandeep Sethi, Education Officer at 011-23217128 or touchsandeep.sethi@gmail.com

Regards,

Sd/-

(Dr. Sadhana Parashar)

Director (Academic, Research, Training & Innovation)

Encl: As above.

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

- The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi- 110016.
- The Commissioner, Navodaya Vidyalaya Samiti, B-15, Institutional Area, Sector-62, Noida-201307, Uttar Pradesh.
- The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi- 110054.
- The Director of Public Instructions (Schools), Union Territory Secretariat, Sector-9, Chandigarh- 160017.
- The Director of Education, Govt. of Sikkim, Gangtok, Sikkim- 737101.
- The Director of School Education, Govt. of Arunachal Pradesh, Itanagar-791111
- The Director of Education, Govt. of A&N Islands, Port Blair- 744101.
- The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Islands.
- The Secretary, Central Tibetan School Administration, ESS ESS Plaza, Community Centre, Sector 3, Rohini, Delhi- 110085
- All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
- The Education Officers/ AEOs of the Academic Branch, CBSE.
- The Joint Secretary (IT) with the request to put this circular on the CBSE website.
- The Library and Information Officer, CBSE.
- E.O. to Chairman, CBSE
- DO/ PA to Secretary, CBSE
- PA to CE, CBSE
- PA to Director (Acad.)
- PA to HOD (Edusat)
- PRO, CBSE.

Director (Academic, Research, Training & Innovation)