



## केन्द्रीय माध्यमिक शिक्षा बोर्ड



(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

### CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)  
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002

CBSE/DIR(ART&I)/2014

Circular No. Acad – 31/2014  
15<sup>th</sup> September, 2014

All the Heads of Institutions  
affiliated to CBSE

#### Sub: Xth Painting Competition on Energy Conservation 2014

Dear Principal,

The Ministry of Power in association with Bureau of Energy Efficiency is undertaking the National Awareness Campaign 2014 to sensitize the children towards issues related to energy conservation and to inculcate the habit of proper utilization of energy. One of the main activities of the campaign is a Painting Competition for school students.

The painting competition on energy conservation is being held since year 2005 in three stages, namely, **School, State and National Level**. In 2013, around 45.00 lakh students from various parts of the country participated in the painting competition, which is an all-time record in the history of this painting competition. The winners of the national level painting competition were felicitated by Hon'ble President of India Shri Pranab Mukherjee on 16th December, 2013.

#### Key features of the Competitions

##### 1. School level Competition (up to 30<sup>th</sup> September, 2014):

- **Category 'A'** - students of IV, V & VI standard.
- **Category 'B'** - students of VII, VIII & IX standard.
- Children can select any one of the following topics for the Painting Competition as per their category:

Category 'A'	Category 'B'
◆ Save Energy, secure your future	◆ Global Warming is Global Warning
◆ Conserve Energy for Brighter Future	◆ Make it Right, change your Light
* बिजली बचाओ, प्रकाश बढ़ाओ	** ऊर्जा बचत की संस्कृति का करे विकास, उज्जवल होगा भविष्य और घर-घर प्रकाश

\* Save Electricity to illuminate more homes.  
homes for brighter Future.

\*\* Develop Energy Saving culture, Light more

## 2. State level Competition (on 15th November, 2014):

- The committee of experts will select up to 50 best paintings under each **Category ‘A’ & ‘B’**.

## 3. National level Competition (on 12th December, 2014):

- The first, second and third prize winners of **Category ‘A’** of the each State/UT level painting competition along with their guardian will be invited to Delhi to participate in the National Level Painting competition.
- 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winners of State Level Painting Competition under **Category ‘B’** from each State/UT will be evaluated at Delhi by a Committee of Experts/Jury for National level prizes.

## Prizes

### 1. School level Competition

- All the participants of School level painting competition will get a ‘Certificate of participation’.
- The first two winners will get ‘Certificate of Merit’ which will be signed by the respective school Principals and Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India.

### 2. State level Competition

- The Committee of Experts/Jury of the two categories of that particular State/UT will select 13 best paintings for respective Categories separately with preference to students from Govt. Schools of rural areas on the day of competition itself for the following prizes:

#### State level Prizes

S.No	Prize	Category ‘A’	Category ‘B’
i	First	Rs 20,000/-	Rs 20,000/-
ii	Second	Rs 15,000/-	Rs 15,000/-
iii	Third	Rs 5,000/-	Rs 5,000/-
iv	Consolation (10 nos)	Rs 2,500/-	Rs 2,500/-

*As may be seen that the State level Competition prizes have been increased by 100% in comparison to previous year (2013).*

### 3. National level Competition

**Category ‘A’** - 23 best paintings/posters will get the prizes as per details given below:

#### National level Prizes (Category ‘A’)

S.No	Awards	No. of Prizes	Amount(Rs.)
I	First Prize	(1 no.)	1,00,000/-
II	Second Prize	(4 nos.)	50,000/- each
III	Third Prize	(8 nos.)	25,000/- each
IV	Consolation Prize	(10 nos.)	10,000/- each
		BEE Consolation Prizes (10 nos.)	10,000/- each

- Each participant will be given a participation certificate

**Category ‘B’** – Following prizes will be given to the winners:

## National level Prizes (Category 'B')

S.No.	Awards	No. of Prizes	Amount (Rs.)
I	First Prize	(1 no.)	1,00,000/-
II	Second Prize	(2 nos.)	50,000/- each
III	Third Prize	(3 nos.)	25,000/- each
IV	Consolation Prize	(6 nos.)	10,000/- each

### General Guidelines

#### 1. School level Competition

- Organize a Painting Competition of 2 hours duration in your school on any working day.
- After the completion of painting competition, School Principal may select **two best paintings** and send them to the address of the Nodal Officer (**Annexure - A**) of their respective State/UT **before 30th September, 2014.(refer to Annexure-B for dispatch information)**
- Schools are requested to send the list of students participating in the painting competition (Category wise) to their State Nodal Officers.
- Schools with 100% participation at the School level Painting Competition will get their names included in the Painting Competition booklet prepared by BEE.

#### 2. State level Competition

- Selected students will be invited at a designated place for State level on-the -spot painting competition of 2-hour duration on 15<sup>th</sup> November 2014.
- The selected students will be paid Rs. 1000/- each in cash by the Nodal Officer on the day of their participation at State level painting competition.
- Their travel expenses will also be reimbursed as prescribed in the scheme.

#### 3. National level Competition

- The Competition will be for 2 hours duration and will be organized on **12th December, 2014.**
- Results will be announced on **14<sup>th</sup> December, 2014.**
- Boarding & Lodging expenses will be reimbursed. (refer to Annexure – C for further details).

**For further details regarding Prizes and Certificates refer to 'Annexure – D'**

The active participation of your school will be helpful in sensitizing and educating school children and society as a whole and would go a long way in carrying forward the energy conservation movement initiated in this country.

For further information you may please contact Mr. Sandeep Sethi, CBSE, 17 Rouse Avenue, New Delhi-110002 at 011-23231247 or email at **directoracad.cbse@gmail.com**

Looking forward to your whole hearted cooperation.

With best wishes and regards,

Yours Sincerely,

Sd/-

**(Dr Sadhana Parashar)**

**Director (Academic, Research, Training & Innovation)**

**Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:**

1. *The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.*
2. *The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.*
3. *The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.*
4. *The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.*
5. *The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.*
6. *The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111*
7. *The Director of Education, Govt. of A&N Islands, Port Blair - 744101.*
8. *The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O.744103, A&N Islands*
9. *The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.*
10. *All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.*
11. *All Associate Professor & Additional Directors/ Advisors/ Consultants*
12. *All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE*
13. *The Research Officer (Technology) with the request to put this circular on the CBSE websites.*
14. *All Assistant Professor & Joint Directors, CBSE*
15. *All Assistant Professor & Deputy Directors, CBSE*
16. *The Deputy Director (Examination & Reforms), CBSE*
17. *The Assistant Librarian, CBSE*
18. *The Public Relations Officer, CBSE*
19. *The Hindi Officer, CBSE*
20. *PS to Chairman, CBSE*
21. *PS to Secretary, CBSE*
22. *SO to Controller of Examinations, CBSE*
23. *PS to Director(Special Exams and CTET), CBSE*
24. *PA to Professor & Director (Academics, Research, Training & Innovation), CBSE*
25. *PA to Director (Information Technology)*
26. *PA to Director (EDUSAT)*

**Director (Academics, Training, Research & Innovation)**

**List of State/UT Nodal Officers for Xth Painting Competition on Energy Conservation**

<b>Andaman &amp; Nicobar Island</b> Mr. G.Paul Stephenson, Chief Manager Power Grid Corporation of India	<b>Andhra Pradesh</b> Sh. R. Sri Rama Rao, Dy General Manager (Law) NTPC-SRHQ, 5th Floor, MCH	<b>Arunachal Pradesh</b> Sh. Pravesh Kumar, Sr. Manager (HR) NHPC Ltd., (Regional Office),
<b>Assam</b> Sh. P.C. Bhagawati, Chief Manager. Power Grid Corporation of India Ltd., Monal Tower, 6th Floor, Opp.	<b>Bihar</b> Sh. Sanjeet Kumar, Manager (HR) NTPC-ER1 (HQ), 2nd Floor, Lok Navak Jai Prakash Bhawan.	<b>Chandigarh</b> Er. Balvir Singh Sinhmar – Director / HRD & Consultancy Bhakra Beas Management Board.
<b>Chattisgarh</b> Sh. H.K. Pat, Dy. General Manager Raipur 400.220 KV Sub Station, Power Grid Corporation of India Ltd., G.E. Road,	<b>Dadra &amp; Nagar Haveli</b> Sh. N.P. Singh, Chief Manager Kala 400/220 KV Sub Station Const. Office, Survey No 39, Vill. Kala, Khandvel –	<b>Daman &amp; Diu</b> Sh. M S Thakur, Chief Manager 400/220 KV Sub Station, Power Grid Corporation of India Ltd., Koparli Road, Vill.Ambheti,
<b>Delhi</b> Sh. Om Prakash, Dy. General Manager (PR) Power Finance Corporation Limited, “URJANIDHI”, 1, Barakhamba Lane, Connaught Place,	<b>Goa</b> Sh. Anil K. Sharma, Dy General Manager 400/220 KV Sub Station, Power Grid Corporation of India Ltd., via Binani Fibre Glass Factory (NH-17), Post COLVALE,	<b>Gujarat</b> Sh. Rajendra Jha, Dy General Manager 400/220 KV Sub Station, Power Grid Corporation of India Ltd., P.B. No. 09, Dehgam – 382305, Distt. Gandhi Nagar, (Gujarat)
<b>Haryana</b> Er. Balvir Singh Sinhmar – Director / HRD & Consultancy Bhakra Beas Management Board,	<b>Himachal Pradesh</b> Sh. Bijay Prasad, Addl. General Manager (P&A) Room No. 404, SJVN Ltd.,	<b>Jammu &amp; Kashmir</b> Mr. John A. U. Beck, Sr. Manager (HR), NHPC LTD., O/oThe Executive
<b>Jharkhand</b> Sh. R. C. Prasad, Resident Director, Damodar Valley Corporation, F 11, Sec III. HEC Colony Dhurva.	<b>Karnataka</b> Dr. P.V. Reddy, Joint Director Training Division, Central Power Research Institute.	<b>Kerala</b> Sh. K.Sreekumar, Sr. Manager (HR) NTPC-RGCCPP. Rajiv Gandhi
<b>Lakshadweep</b> Sh. K.Sreekumar, Sr. Manager (HR) NTPC-RGCCPP, Rajiv Gandhi Combined Cycle Power Project, P.O	<b>Madhya Pradesh</b> Sh. Ashok Kumar, Chief (HR) NHDC Ltd., NHDC Parisar, Shamla Hills,	<b>Maharashtra</b> Smt. Kriti Dutta, Asstt. Manager (PR) NTPC-WRHQ, SaSh.uddi Venture Park, 2nd Floor, MIDC, Marol,
<b>Manipur</b> Sh. Ng. Yaima Singh, Manager (M) Officer of chief engineer (Incharge), Loktak Power Station, P.O. Loktak.	<b>Meghalaya</b> Sh. P. S. Barthakur, Dy. General Manager(HR) North Eastern Electric Power	<b>Mizoram</b> Sh. Ajay Kumar, Manager (HR) NEEPCO transit Camp, Kingfisher Building
<b>Nagaland</b> Sh. B.K. Tigga, Manager (HR) Doyang Hydro Electric Plant, Wokha, (Nagaland)	<b>Odisha</b> Sh. R R Mohanty, Sr. Manager (HR) NTPC Ltd., ER –II (HQ), Plot N-17/2, OLIC Building	<b>Puducherry</b> Smt. S. Jayanthi, Chief Project Manager Rural Electrification Corporation
<b>Punjab</b> Er. Balvir Singh Sinhmar – Director / HRD & Consultancy Bhakra Beas Management Board,	<b>Rajasthan</b> Sh.M.K. Talukdar, Chief Manager Power Grid Corp. of India Ltd. B-4/184, Chitrakoot Scheme, Near	<b>Sikkim</b> Sh. R.C. Das, Manager (HR) NHPC Limited, Teesta Stage-V Power Station, Balutar, P.O.
<b>Tamil Nadu</b> Sh. A. Surendiran, Dy. General Manager Power Grid Corporation of India Ltd.,	<b>Telangana</b> Sh. R. Sri Rama Rao, Dy General Manager (Law) NTPC-SRHQ, 5th Floor, MCH	<b>Tripura</b> Sh. P.K. Verma, Manager (HR) Agartala Gas Turbine Power Plant, Ramchandranagar,
<b>Uttarakhand</b> Sh. Sudhir Kumar Lakhera, Manager (Pers.) THDC India Ltd., Bhagirathi	<b>Uttar Pradesh</b> Sh. S.K. Seth, Dy. General Manager (Law) NTPC-NRHQ, TC-33/V-1, Vibhuti	<b>West Bengal</b> Sh. Navin Kumar Prajapati, Sr. Hindi Officer Damodar Valley Corporation, DVC

**School Level Competition**

The two best paintings selected by the School Principal along with the following **information may be sent to the Nodal Officer.**

**The Principal must send**

- a) **Total No. of participants**
- b) **Percentage participation of students in both Categories i.e 'A' & 'B' (as applicable)**
- c) The back page of the paintings should carry the following information:

Name of the student	Father's/ Mother's Name	Standard
Roll No.	School name and postal Address	Govt. School in Rural area (Write Yes or No)
State/ UT	School Tel. No./Mobile No	Signature of School Principal

The list of state wise Nodal officials and scheme is also available at [www.energymanagertraining.com](http://www.energymanagertraining.com)

## Travel Reimbursement

### Category 'A'

- It may be noted that to & fro sleeper class / AC Chair Car / 3<sup>rd</sup> AC rail-fare or State Roadways bus fare by the shortest route will be reimbursed to all participants and their (two) guardians per participant. *(on submission of required documents)*

### Category 'B'

- All the winners along with one guardian per participant will be reimbursed to and fro journey as per detail given above. *(on submission of required documents)*
- In addition, each participating student will be paid a sum of Rs.1000/- as incidentals

## Prizes and Certificates

### Prizes and Certificates for Schools in India:

- Attractive Cash prizes worth Rs. 70,000 per State/UT per Category will be distributed to all State level winners on the day of the Competition i.e 15th November, 2014.
- For winners of National Level Competition, cash prizes worth Rs.10.35 lakhs for both the Categories are proposed to be awarded on 14<sup>th</sup> December, 2014.
- This day is also celebrated as National Energy Conservation day.
- **In total Rs. 60.75 lakhs prizes will be distributed in the painting competition scheme.**
- All the participating students, whose lists have been forwarded to State/UT Nodal officer, will be issued a “*Certificate of Participation*” by Bureau of Energy Efficiency, Ministry of Power, Government of India.

### Prizes and Certificates for Schools located abroad:

The paintings received from the schools located outside India and having affiliation with Indian School Education Boards under **Category ‘A’** will also be adjudged for the following by the Committee of Experts/Jury comprising of renowned personalities from field of Art etc.

I.	1 <sup>st</sup> Prize	Amount in Indian Rs equivalent to US\$ 500
II.	2 <sup>nd</sup> Prize	Amount in Indian Rs equivalent to US\$ 300
III.	3 <sup>rd</sup> Prize	Amount in Indian Rs equivalent to US\$ 200

- The “*Certificate of Appreciation*” will also be sent under the signature of Director General, Bureau of Energy Efficiency to the students whose paintings have been forwarded to BEE.
- These schools are requested to send two best paintings under each Category directly, along with the details as mentioned above, at the following address

**Bureau of Energy Efficiency (BEE),  
Sewa Bhawan, R.K.Puram, Sector-1,  
New Delhi-110066 (INDIA)**

It may be noted that schools located abroad are only eligible participate in School level competition.