



## केन्द्रीय माध्यमिक शिक्षा बोर्ड



(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

### CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)  
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002

CBSE/ACAD/Dir(A&T)/2012

September 04, 2012  
Circular No. Acad – 59/2012

All the Heads of Institutions  
affiliated to CBSE

**Subject: VIII Painting Competition on Energy Conservation 2012 – Organised by  
Ministry of Power and Bureau of Energy Efficiency, Government of India**

Dear Principal,

In a bid to boost the spirit of energy conservation, the Ministry of Power, Government of India, along with Bureau of Energy Efficiency has launched a national awareness campaign, involving children to enable them to inculcate the habit of energy conservation. This campaign aims at generating awareness amongst school students for the need to conserve energy and thereby indirectly involving their parents, friends along with school teachers and propagate a message in the society that energy conservation is a social responsibility.

One of the main activities of the campaign is a Painting Competition for the school students. The competition is being organized since the year 2005. The year 2011 saw the participation of 20.72 lakh students from different parts of the country participating in the Painting Competition. The winners of the national level painting competition were felicitated by Hon'ble Prime Minister Dr Manmohan Singh on National Energy Conservation Day in 2011.

This competition takes place at three levels, namely, School, State and National Level.

**Eligibility-** The students of classes IV, V and VI are eligible to participate in the competition.

**The Ministry of Power will award attractive prizes:**

- The cash prizes worth Rs 33,000 per State/UT (Rs.11.55 lakhs for 35 States/UTs) will be distributed to the state level winners on 9th November 2012.
- For winners of National Competition, cash prizes worth Rs.7.00 lakhs are proposed to be awarded by the Ministry of Power on 14th December, 2012, which is also celebrated as National Energy Conservation day in the presence of eminent dignitaries holding very high positions in the Government

You are requested to organize a Painting Competition of two hours duration in your school for students of classes IV, V and VI on any working day. The participants can select any one of the following topics for the Painting Competition:

1. **Bijli Bachao – Unnati Laao (Save Electricity-Bring Progress)**
2. **Do the Nation a Favour, Be an Energy Saver**
3. **Wind, Water, Sun: Energy for the Long Run**

After the completion of the Painting Competition, the Principal of the school may **select two best paintings** for State/UT level competition and send the entries along with the information on the total number of participants, percentage participation of students in classes IV,V and VI (as applicable) to the Nodal Officer's address of their State/UT by **4<sup>th</sup> October, 2012**. The back page of the paintings should carry the following information:

- |                               |                                     |
|-------------------------------|-------------------------------------|
| a) Name of the student        | b) Father's/ Mother's Name          |
| c) Class                      | d) Roll No. of the student          |
| e) Name of the School         | f) School location (Rural or Urban) |
| g) Complete Postal Address    | h) School Tel. No. /Mobile No       |
| i) Signature of the Principal |                                     |

All the participating students will be issued a certificate of participation by Bureau of Energy Efficiency, Ministry of Power, Govt. of India. It should be noted once again that the two best entries are to be sent to the Nodal Official of the concerned State/UT only. The list of state-wise Nodal officials and scheme is available at:

[www.bee-india.nic.in](http://www.bee-india.nic.in) and [www.energymanagertraining.com](http://www.energymanagertraining.com)

The paintings received from the CBSE schools, located outside India, will be considered under a separate category and the *Certificate of Appreciation* will be sent under the signature of Director General, Bureau of Energy Efficiency. These schools are requested to send two best paintings directly, along with the details as mentioned above, to the Bureau of Energy Efficiency (BEE), Sewa Bhawan, R.K.Puram, Sector-1, New Delhi-110066 (INDIA) office address.

A committee of experts will select up to 50 best paintings out of the total entries received and the selected students will be invited at a designated place for State level on-the spot Painting Competition of two hours duration on **9th November 2012**. The selected students will be paid Rs. 1000/- each in cash by the Nodal Officials on the day of their participation of State level Painting Competition. The travel expenses of the participating student and two guardians will also be reimbursed as prescribed in the scheme.

<b>PRIZES</b>				
Level	First	Second	Third	Consolation
<b>State/ UT Level</b>	<b>Rs. 10,000/-</b>	<b>Rs. 8,000/-</b>	<b>Rs. 5,000/-</b>	<b>Rs. 1,000/- each(10 prizes)</b>

For the State level Painting Competition, prizes will be distributed in a function organized by the Nodal Officers.

The students winning the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prizes at the States level Painting Competition will be invited to Delhi to participate in the National level Competition to be held on **12<sup>th</sup> December 2012** and the results will be announced on 14<sup>th</sup> December 2012. The board and lodging expenses and to-and-fro travel expenses of the student and two adults (parents/teachers/guardians etc.) accompanying will also be borne by the organizers. Besides this an amount of Rs. 1000/- will be paid to each participant to meet incidental expenses.

<b>PRIZES</b>				
<b>Level</b>	<b>First</b>	<b>Second</b>	<b>Third</b>	<b>Consolation</b>
<b>National Level</b>	<b>Rs.1,00,000/-</b>	<b>Rs. 50,000/- each(4 prizes)</b>	<b>Rs. 25,000/- each(8prizes)</b>	<b>Rs. 10,000/- each(10 prizes) BEE Prizes of Rs. 10,000/- each (10 prizes)</b>

National level winners will be awarded on National Energy Conservation Day Function to be held in Delhi on 14<sup>th</sup> December, 2012.

It is to be noted that their names of the schools who would record 100% participation in classes IV,V and VI (as applicable) at the School level Painting Competition, will be included in the Painting Competition booklet prepared by BEE (Bureau of Energy Efficiency).

The active participation of your school in this national activity will be helpful in sensitizing and educating school children, parents as well as teachers regarding the importance of energy conservation that would go a long way in carrying forward the energy conservation movement in the country

For further information you may contact Ms. Anjali Chhabra, Assistant Education Officer, CBSE, 17 Rouse Avenue, New Delhi-110002 at 011-23231247 or email at [sadhanap.cbse@nic.in](mailto:sadhanap.cbse@nic.in)

Looking forward to your whole hearted cooperation.

With best wishes and regards,

Yours Sincerely



**Dr Sadhana Parashar**  
**Director (Academic and Training)**

**Copy to the following officers with the request to the respective Heads of Directorates/KVS/NVS/CTSA to disseminate to all the schools under their jurisdiction:**

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Islands
9. The Secretary, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
10. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
11. Adrian D'Costa, General Manager- Marketing, AETN 18 Media Private Limited.
12. The General Secretary, Council of Boards of School Education in India, 6H,BigJo's Tower, A-8, Netaji Subhash Place, Ring Road,Delhi-110034.
13. The Education Officers/AEOs of the Academic Branch, CBSE.
14. The Research Officer (Technology) with the request to put this circular on the CBSE website.
15. The Library and Information Officer, CBSE
16. EO to Chairman,/PS to Chairman, CBSE
17. DO/PA to Secretary, CBSE
18. PA to CE, CBSE
19. PA to Director (Acad.)
20. PA to HOD (AIEEE)
21. PA to HOD (Edusat.)
22. PA to Joint Director , CBSE
23. PRO, CBSE

**Director (Academic and Training)**