



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)

“ShikshaSadan”, 17, Institutional Area, Rouse Avenue, Delhi-110002.

CBSE/Dir(A&T)/2012

August 27, 2012

Circular No: Acad-52/2012

All the Heads of Institution
Affiliated to CBSE,

Subject: 18th International Postage Stamp Design Contest in Korea

Dear Principal,

The Bureau of Post, Republic of Korea, has invited entries to the 18th International Postage Stamp Design Contest. The Contest has been held since 1996 to increase public interest in postage stamps and find more creative ideas for stamp design. Every year thousands of entries from around the world are submitted and great designs are issued as postage stamps of Korea.

This year's contest will be held from July 16 through September 14, 2012 and entries will compete for the Grand Prize being awarded in the two themes of “**New Year Greetings** (for the year 2014)” and “**Energy Conservation.**” Four Grand Prize winning designs and four Gold Prize winning designs are supposed to be issued as special postage stamps in 2013. For more details including recent winning designs, please refer to website at <http://www.koreapost.go.kr/eng/sub/subpage/jsp?contld=1040215>.

As the theme like *Energy Conservation* sensitizes students and contests like the above promote originality by providing platforms for creative expression, you may arrange for the wide dissemination of this information among all students and teachers. The details are provided in the annexure enclosed. The address given in the details must be used and under no circumstances must they be posted to the CBSE. For any further queries, you may contact ‘**The Joint Director, Shri Ram Shankar # 011-22509256/57** or e-mail at director@cbseacademic.in

Yours Sincerely,

(Dr. Sadhana Parashar)

Director (Academic and Training)

Distribution:

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. *The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi- 110016.*
2. *The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.*
3. *The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi- 110054.*
4. *The Director of Public Instructions (Schools), Union Territory Secretariat, Sector-9, Chandigarh- 160017.*
5. *The Director of Education, Govt. of Sikkim, Gangtok, Sikkim- 737101.*
6. *The Director of School Education, Govt. of Arunachal Pradesh, Itanagar-791111*
7. *The Director of Education, Govt. of A&N Islands, Port Blair- 744101.*
8. *The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Islands.*
9. *The Secretary, Central Tibetan School Administration, ESS ESS Plaza, Community Centre, Sector 3, Rohini, Delhi- 110085*
10. *All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board*
11. *The Education Officers/ AEOs of the Academic Branch, CBSE.*
12. *The HOD (IT) with the request to put this circular on the CBSE website.*
13. *The RO (Tech) with request to put this circular on the CBSE Academic website.*
14. *The Joint Director, Academic & Vocational Branch, CBSE*
15. *The Library and Information Officer, CBSE.*
16. *E.O. to Chairman, CBSE*
17. *DO/ PA to Secretary, CBSE*
18. *PA to CE, CBSE*
19. *PA to Director (Academic and Training)*
20. *PA to Director (Special Examinations)*
21. *PA to Director (Edusat and Vocational Education)*
22. *PRO, CBSE.*

The 18th International Postage Stamp Design Contest

Organizer: Korea Post

The two themes on which the postage stamps have to be designed are given below:

Theme- 1

New Year Greetings (the year 2014)

to freely express the sights as well as expectations / pleasure of the New Year

※ Winning designs will be issued as New Year's Greetings stamps for the year 2014 (the year of the horse) in December 2013

Theme- 2

Energy Conservation

to uniquely express various ways to raise awareness on the limits to energy resources which is emerging as a shared global concern of the 21st century, together with the degradation of the environment

Application period

- July 16 - September 14, 2012

※ For the overseas part, only those works that reach by September 30, 2012 at the address given below will be eligible

Eligibility

- Youth Category: applies to those students attending elementary, middle or high schools, or those born after January 1, 1994.
- University student category / General category: applies to either university students or those born before December 31, 1993

Submission guidelines

- Number of entries submitted: No limit
- ※ A person may apply for both themes
 - Size of design : 15 cm (width) × 20 cm (length) or 20 cm (width) × 15 cm (length)
 - On A4-sized hardboard, the entry work should be attached on the front and the application form on the back. Entries may be submitted by registered mail.
 - Only works (including computer graphics) that have not been submitted to other contests shall be accepted and the original copy must be submitted at all times.
 - There are no restrictions in the range of materials and colors used in the works but three-dimensional works will not be accepted.
 - The design shall not incorporate postage stamp names (themes, subtitles) or the numbers representing the denomination or year of issue.
 - Distribution of application forms: available at post offices nationwide (July 9 to September 14, 2012)

※ Forms can be downloaded from the web page of Korea Post (www.koreapost.go.kr) or K-Stamp Portal website (www.korestamp.go.kr).

- Address for entries

Screening of entries and announcement of winners

**Postage Stamps & Philately Division, KOREA POST,
6 Jongno, Jongno-gu, Seoul, 110-110, Republic of Korea**

- Panel of Judges consists of experts in fine arts, philately, etc.
- Screening period: October 2012
- Announcement of Winning entries: 20 Winning entries will be announced on the web page www.koreapost.go.kr ;or www.koreastamp.go.kr on October 26, 2012.

Prize Awarding

- An awards ceremony will be held during December 2012.

Prizes

Category	Youth category		University Student category / General category		Remarks
	New Year Greetings	Energy Conservation	New Year Greetings	Energy Conservation	
Grand prize	1 winner	1 winner	1 winner	1 winner	To be issued as stamps in 2013
	A certificate of merit, KRW 1,000,000		A certificate of merit, KRW 2,000,000		
Gold prize	1 winner	1 winner	1 winner	1 winner	To be issued as stamps in 2013
	A certificate of merit, KRW 700,000		A certificate of merit, KRW 1,500,000		
Silver prize	1 winner	1 winner	1 winner	1 winner	-
	A certificate of merit, KRW 500,000		A certificate of merit, KRW 1,000,000		
Bronze prize	2 winners	2 winners	2 winners	2 winners	
	A certificate of merit, KRW 300,000		A certificate of merit, KRW 500,000		
Award for the Guidance Teacher	4 winners A certificate of merit, prizes amounting to KRW 300,000		-		

※ The works for Guidance Teachers will be selected in consideration of the participation performance and award-winning performance of concerned school (educational institute).

Other information

- Please be advised that the submitted entries shall NOT be returned. Korea Post shall retain all rights pertinent to the prize-winning designs, including but not limiting to copyrights, PR rights and so forth.
- If the prize-winning works are deemed inappropriate designs for stamps, they may not be issued as stamps.
- Prize-winning designs may be modified or trimmed as necessary at the discretion of Korea Post.

- If a prize-winning work is confirmed to be a product of plagiarism, any prize awarded will be considered null and void, any prize money paid will be recovered.
- All related taxes on the prize money shall be paid by the concerned prize winner.
- For more information, please contact;

Tel.: +82 2 2195 1255 Fax.: +82 2 2195 1299 Email: vogelruf@mke.go.kr Homepage: <http://.koreapost.go.kr> or <http://www.koreastamp.go.kr>

The 18th International Postage Stamp Design Contest			
<input type="checkbox"/> Youth category	<input type="checkbox"/> University category/General category		
<input type="checkbox"/> New Year Greetings (the year 2014)	<input type="checkbox"/> Energy Conservation		
Name			
Nationality			
Date of birth:	Gender	<input type="checkbox"/> Male	<input type="checkbox"/> Female
Phone: (home) (others)	Mobile phone: E-mail:		
Address:			
Name of school/institute:	Occupation		
School Year:			
Name of the guidance teacher/Phone No.:	Workplace:		
Description of design:			

Please fill out this application form in English or Korean and make sure to attach this form on the back of your entry. Check or write down, without omission. In the Youth Category, in particular, if there is a guidance teacher, write down his/her name and phone number.